

ADVERTISING TARIFF



INTRODUCTION:

MANOJ SINHA, on behalf of Adworld Communications (A media consultancy house) and a well known face to this industry since last 10 years proudly publishing its own monthly news magazine – **IGMATEX**.

We are an emerging and growing media house, having previous expertise in the garment & textile industry, now with dedicated attitude to be a partner towards achieving the goal and vision of the highly focused **garment & textile Industry**.

IGMATEX, is a team of young and enthusiastic advertising Professionals. The team involved in this project has been successfully associated with garment & textile industry for more than 10 years, also well known and appreciated amongst the garment mfrs/exporters, Machinery mfrs/importers and buying houses in India and abroad.

IGMATEX, the monthly magazine, intend to fulfill the present needs of our direct and indirect customers. We are publishing **21600** copies and with your support and co-operation we foresee to multiply it by many folds in coming issues. We have already planned for better and authentic circulation amongst the all traders, retailers in India and we are also working to get association with national and international exhibition for distributing this magazine in their respective areas.

Within a short span of time **IGMATEX** has reached and touched the authentic industry players and now it has got recognition in the international market. This year **IGMATEX** is chosen to be a media associates from India by the International exhibitions like **Garment Technology Expo, New Delhi, Knit show, Tirupur, IGMATEX Indore and Kanpur, Screen Print India 2008, Mumbai, ITMA ASIA + CITME, China, AAMA-TEX, Vietnam, Taiwan Textile fairs, Taiwan and ITME INDIA, Bangalore and lots more to be added.....**

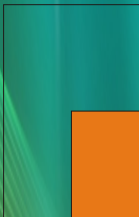
Full Page
W- 24 cm, H- 36 cm
Rs.60,000



Half Page
W- 24 cm, H- 18 cm
W- 12 cm, H- 36 cm
Rs.30,000



Quarter Page
W- 14 cm, H- 18 cm
Rs.15,000



Bottom Strip
W- 24 cm, H- 8 cm
Rs.15,000



Classified
W- 8 cm, H- 5 cm
Rs.5,000



Print order : 21,600 monthly, Readership:1,50,000 world wide

Advertisement Material:

Four Color positive, CDR format (with fonts and color print for proofing)

Adworld Communications

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We don't do what others do